

Office of Admissions

May 19, 2011

Old Main 200
516 High Street
Bellingham, Washington 98225-9009
(360) 650-3440 • Fax (360) 650-7369
www.wwu.eduColin James Story
9017 Slater Ave NE
Kirkland, WA 98033-5708

Dear Colin:

On behalf of the College of Business and Economics (CBE) at Western Washington University, congratulations on your decision to attend WWU! Based on your outstanding academic achievement and tremendous potential to thrive at Western, I am pleased to announce your selection as a CBE Distinguished Scholar for the 2011-2012 academic year.

This honor offers an excellent venue for determining if business is for you, immerses you in a dynamic learning community, provides access to distinctive academic enrichment opportunities and includes a \$1,000 scholarship for your 2nd year at Western should you declare a major within CBE.

Distinguished Scholar enrichment opportunities include:

- Fall Quarter enrollment in **Management 202 – Perspectives on Business**, a 2-credit seminar that provides an engaging introduction to the world of business and is available only to Distinguished Scholars
- One-on-one academic advising to help you chart your course at Western
- Priority registration for business foundation courses and accelerated admission into CBE (should business or economics become your chosen major)
- Special opportunities for you to interact with CBE professors, participate in exclusive conversation hours and other events with leaders in the business community, and learn about exciting student leadership opportunities

As a CBE Distinguished Scholar, you position yourself well for an exceptional academic experience, which in turn will provide a competitive edge as you prepare for your professional career. A degree from Western is highly regarded; a graduate who capitalizes on the unique opportunities for networking and leadership development made available to CBE Distinguished Scholars is even more impressive.

Without a doubt, Western will provide you with an undergraduate experience that is unparalleled in the Pacific Northwest - small enough to focus on you, yet large enough to offer tremendous choice. It is my pleasure to recognize your potential with this honor, and my hope that I have the opportunity to meet you in person.

To accept your space as a CBE Scholar, you need only e-mail Kayle Walls (Kayle.Walls@wwu.edu)—Assistant Director of Admissions and CBE liaison—by **June 3, 2011** indicating your acceptance. As space is limited in the program, please let him know if you decide to decline the invitation, as well. Kayle can also answer any questions that you may have about this program and opportunity at (360)-650-3442.

Congratulations and best wishes for continued success!

Sincerely,



Brian Burton
Dean, College of Business and Economics